



# HALAL WATCH WORLD

THE **GOLD** STANDARD

---



## DOCUMENT REGISTRATION REPORT

Jensen Meat Company

## Table of Contents

<b>COMPANY BACKGROUND</b> .....	3
<b>CERTIFICATION CONSIDERATIONS</b> .....	4
<b>Is the product/ingredient Halal Aslan (by default)?</b> .....	4
<b>Is the product/ingredient Halal certified via another organization?</b> .....	4
<b>What is the Risk Assessment of the Facility?</b> .....	4
<b>HiRF: High Risk Facility</b> .....	5
<b>MeRF: Medium Risk Facility</b> .....	5
<b>LoRF: Low Risk Facility</b> .....	5
<b>Are there any contents in the product that contain impermissible ingredients?</b> .....	5
<b>Client Details: Jensen Meat Company</b> .....	6
<b>FACILITY PROFILE</b> .....	6
<b>PRODUCT INFORMATION</b> .....	6
<b>PRODUCT PROFILE</b> .....	7
<b>Halal Mushroom Blended Burger</b> .....	7
<b>Halal Mushroom Blended Burger</b> .....	7
<b>PRODUCT PROFILE</b> .....	7
<b>Halal IQF Burger</b> .....	7
<b>Halal IQF Burger</b> .....	7
<b>PROCESSING OVERVIEW</b> .....	8
<b>VENDOR ASSESSMENT</b> .....	9
<b>TESTING METHOD</b> .....	9
<b>DOCUMENTATION</b> .....	10

# COMPANY BACKGROUND

**Halal Watch World LLC** is a halal certification limited liability corporation based in the state of New York, and has operated in the certification industry since 1990. HWW is an organization that stands upon the trust of the Muslim public, and believes that it is imperative that their trust never be jeopardized. We maintain standards to the highest degree of scrutiny and perform regular audits for the protection of our constituents.

Halal Watch World understands that halal certification is a communal obligation (فرض كفاية), meaning, at least one person of the community must uphold it. If no one takes up this responsibility, the entire community bears a burden of sin. Therefore, we must be extra diligent with this effort. We realize the seriousness of the matter and understand the dire consequences of not filling this duty to the fullest capacity. God explains this to us in the Holy Quran by His statement:

***“And say not concerning that which your tongue says falsely: 'This is Halal and this is Haram,' so as to invent lies against Allah. Verily, those who invent lies against Allah will never prosper...A passing brief enjoyment (will be theirs), but they will have a painful torment.”***

*[Al Quran] 16:116-117*

HWW ensures to the best of its ability a high level of authenticity is upheld. This allows them to gain the trust of the Muslim community, and garner strong relationships with companies who produce, process, and distribute halal products at all levels. By this, they are able to offer halal producing company's guidance and consultation on the direction of their processes and products, while ensuring that Islamic dietary standards are always maintained and monitored. Muslims can use this information in order to make well informed decisions about what they choose to eat.

**Legal Filings:** Halal Watch World holds registered trademark number 4728733, and Department of State (New York) number 4814343. Halal Watch World is also a registered halal certifying organization with The Department of Agriculture and Markets of New York State (See supporting documentation).

We begin in the name of God SWT



# CERTIFICATION CONSIDERATIONS

There are 4 main factors taken into consideration when determining the halal status of a product:

## **Is the product/ingredient Halal Aslan (by default)?**

If the product is Halal by default, then there will be no ingredient investigation conducted. An audit of the HPF (Halal Product Facility), facility related documents and product identification documentation will however, still be required.

## **Is the product/ingredient Halal certified via another organization?**

If another organization certifies the product as Halal, then it is incumbent upon us to perform a *tahqeeq* (verification) certification of the establishment. We must be able to ascertain that the certifying body is competent and capable of determining the status of such products. In the event that we are unable to gain this information, our organization must inspect the location of production before certifying.

## **What is the Risk Assessment of the Facility?**

Each HPF (Halal Product Facility) must be assessed and assigned an appropriate level of risk. Each facility is graded according to assessed risk. As risk increases, guidelines, restrictions, and measures become more stringent. Risk is determined according to the products present in the facility, product and process management, and the equipment utilized for processing. Any product/s made with or derived from the items mentioned below would be considered Haram:

1. Human derived ingredients
2. Pork
3. Donkey (excluding the Onager)
4. Animals with fangs or talons (Carnivorous)  
(Excluding Hyena and Fox according to school of thought)
5. Animals not slaughtered according to Islamic ritual rites
6. Carrion
7. All forms of filth (Najis) i.e. Urine, Excrement, Blood, Pus, Vomit, etc
8. Insects (other than locusts)
9. Animals fed with more than 50% of any of the above without being fed on a pure diet for a stipulated number of days (The Jallaalah)
10. Any intoxicants
11. Anything toxic or harmful to the body (such as cigarettes)
12. Anything processed, made, produced, manufactured, and/or stored using utensils, equipment, and/or machinery in contact with

any of the above that have not been cleansed according to standards which remove contaminants.

### **HiRF: High Risk Facility**

Any facility that utilizes item/s listed above or a derivative thereof within the HPF and processes both halal and haram products using indifferent tools, machinery, or utensils. Thus, HiRF's by nature involve contaminants in some way in its processing.

### **MeRF: Medium Risk Facility**

Any facility that processes both halal and haram products using segregated tools, machinery, or utensils to the exclusion of items listed above. Facilities that process any of these items, even if segregation methods are employed, are to be deemed HiRF's.

### **LoRF: Low Risk Facility**

Any facility that does not process haram products on or inside of the premises.

As mentioned earlier, in relation to each risk level there are guidelines, restrictions and measures in place for the avoidance of contamination. Before any facility or any product made in said facility can be considered Halal suitable or certified Halal, these guidelines will have to be strictly adhered to.

Regarding contamination, products cannot be cooked upon or within the same utensils without proper cleansing. This means that any liquid substance that interacts with non-halal products becomes contaminated. This includes oil, and other wet cooking surfaces. Thus, if a vat of oil is used to cook non-halal products (which is considered as filth), it cannot be used to cook Halal products without contaminating it.

## **Are there any contents in the product that contain impermissible ingredients?**

We refer to the list of impermissible consumables on the previous pages. If the product under audit is found to contain any of the ingredients on the ban list, these products cannot be considered as halal, unless said ingredients are replaced with halal suitable alternatives.

# Client Details: Jensen Meat Company

## FACILITY PROFILE

Jensen Meat Company, founded in 1958 by Reggie Jensen, is a leading processor of quality ground beef products for the Food Service Distribution, Restaurant, Retail and School markets. Our commitment is to provide the best looking, best cooking, and best-tasting ground beef products to our customers and consumers.

<b>Client Details</b>	
<b>GENERAL INFORMATION</b>	
Total Number of Products:	2
Total Number of Ingredients:	4
<b>SUPPLIER OVERVIEW</b>	
Supplier 1:	Silver Fern Farms Limited (New Zealand)
Supplier 2:	Phillips Gourment Inc.
Supplier 3:	Newlyweds

## PRODUCT INFORMATION

<b>Product Name</b>	<b>HWW Product ID</b>
Halal Mushroom Blended Burger	MR19_RM1688
Halal IQF Burger	MR19_RM1778

## **PRODUCT PROFILE**

### **Halal Mushroom Blended Burger**

#### **Halal Mushroom Blended Burger (MR19\_RM1688)**

- **INGREDIENTS:**

- INGREDIENT 6916 | B645 CHUCK MEAT (Silver Fern Farms Limited (New Zealand))
- INGREDIENT 6918 | Mushroom (Phillips Gourment Inc.)
- INGREDIENT 6962 | Savory Seasoning for Mushroom Burger (Newlyweds):

## **PRODUCT PROFILE**

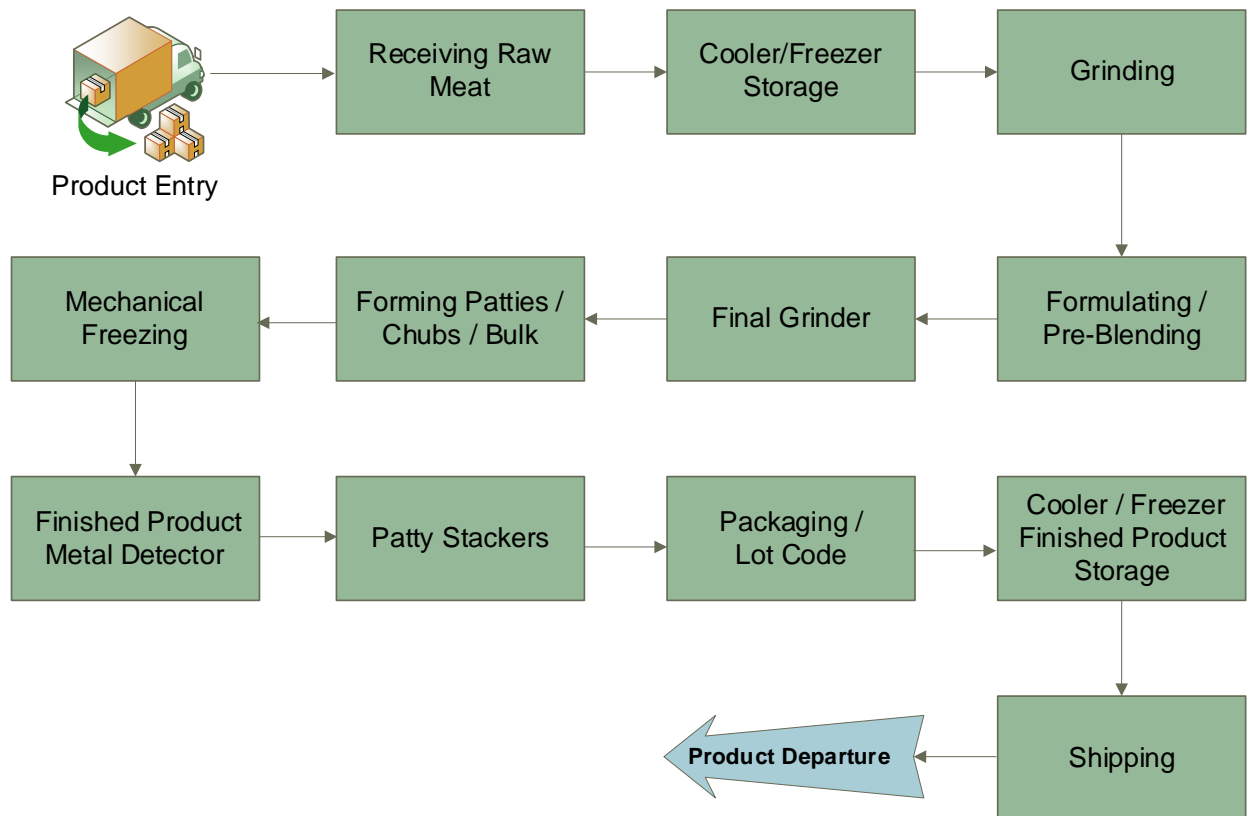
### **Halal IQF Burger**

#### **Halal IQF Burger (MR19\_RM1778)**

- **INGREDIENTS:**

- INGREDIENT 6971 | B645 CHUCK MEAT (Silver Fern Farms Limited (New Zealand))

## PROCESSING OVERVIEW



## CLEANING METHOD

### Description:

#### 1. Established Sanitary Procedures for Cleaning and Sanitizing Equipment:

- A. The equipment is disassembled. Parts are placed in the designated tubs, racks, etc.
- B. Product debris is removed
- C. Equipment parts are rinsed with water to remove remaining debris
- D. An approved cleaner is applied to parts and they are cleaned according to manufacturer's directions. Mix concentrations shall be verified and records maintained.
- E. Equipment parts are rinsed with potable water
- F. Equipment is sanitized with an approved sanitizer, and rinsed with potable water if required. Mix concentrations shall be verified and records maintained.
- G. The equipment is reassembled
- H. Repeat if necessary....

Frequency: Daily/As required.

## **VENDOR ASSESSMENT**

<b>Vendor</b>	<b>Raw Material</b>	<b>Pass/Fail</b>	<b>Status Recommendation</b>	<b>Ingredient Source</b>
Silver Fern Farms Limited (New Zealand)	B645 CHUCK MEAT	Pass	HALAL_SHARTAN	ANIMAL
Phillips Gourment Inc.	Mushroom	Pass	HALAL_ASLAN	PLANT
Newlyweds	Savory Seasoning for Mushroom Burger	Pass	HALAL_SHARTAN	PLANT

## **TESTING METHOD**

The following tests are performed for the production facility: ATP Swab Testing.

## **DOCUMENTATION**

<b>Category</b>	<b>Results</b>
Legal Business Documents	<b>PASS</b>
Proof Of Purchase	<b>PASS</b>
Pest Control	<b>PASS</b>
Water Report	<b>PASS</b>
Traceability Plan	<b>PASS</b>
Flowchart of Processing	<b>PASS</b>
SSOP (Standard Sanitation Operating Procedure)	<b>PASS</b>
Recall Plan	<b>PASS</b>

# CONCLUSION

Client was cooperative and compliant with all relevant documentation requests. All documentation has been analysed during this review. Jensen Meat Company's product/s are deemed to be Halal compliant and suitable.

**Based upon this information, the review team hereby recommends Halal certification for all products mentioned in this report.**

My signature below is a testimony that the information provided herein is factual to the best of my knowledge.

## **REVIEW AGENT:**



---

Tameem Allie

**Technical Review Analyst**

## **APPROVED BY:**



---

Sh. Darweesh Muhammad

**Certification Committee Chair**

**Date: July 30, 2024**