



# HALAL WATCH WORLD

THE **GOLD** STANDARD



## DOCUMENT REGISTRATION REPORT

The Pink Bakery, Inc

## Table of Contents

<b>COMPANY BACKGROUND</b> .....	4
<b>CERTIFICATION CONSIDERATIONS</b> .....	5
Is the product/ingredient Halal Aslan (by default)? .....	5
Is the product/ingredient Halal certified via another organization? .....	5
What is the Risk Assessment of the Facility?.....	5
HiRF: High Risk Facility.....	6
MeRF: Medium Risk Facility .....	6
LoRF: Low Risk Facility .....	6
Are there any contents in the product that contain impermissible ingredients? .....	6
<b>Client Details: The Pink Bakery, Inc</b> .....	7
<b>FACILITY PROFILE</b> .....	7
<b>PRODUCT INFORMATION</b> .....	7
<b>PRODUCT PROFILE</b> .....	8
<b>27 lb Premium Top 14 Allergen-Free Brownie Mix</b> .....	8
27 lb Premium Top 14 Allergen-Free Brownie Mix .....	8
<b>PRODUCT PROFILE</b> .....	8
<b>25.63 lb Premium Top 14 Allergen-Free Chocolate Chip Cookie Mix</b> .....	8
25.63 lb Premium Top 14 Allergen-Free Chocolate Chip Cookie Mix .....	8
<b>PRODUCT PROFILE</b> .....	9
<b>25.07 lb Premium Top 14 Allergen-Free Banana Bread Mix</b> .....	9
25.07 lb Premium Top 14 Allergen-Free Banana Bread Mix .....	9
<b>PRODUCT PROFILE</b> .....	9
<b>25 lb Premium Top 14 Allergen-Free All-Purpose Flour Mix</b> .....	9
25 lb Premium Top 14 Allergen-Free All-Purpose Flour Mix .....	9
<b>PRODUCT PROFILE</b> .....	9
<b>25.19 lb Premium Top 14 Allergen-Free Pancake &amp; Waffle Mix</b> .....	9
25.19 lb Premium Top 14 Allergen-Free Pancake & Waffle Mix.....	9
<b>PRODUCT PROFILE</b> .....	10
<b>25.19 lb Premium Top 14 Allergen-Free Biscuit Mix</b> .....	10
25.19 lb Premium Top 14 Allergen-Free Biscuit Mix.....	10
<b>CLEANING METHOD</b> .....	11
<b>VENDOR ASSESSMENT</b> .....	12
<b>TESTING METHOD</b> .....	12



# COMPANY BACKGROUND

**Halal Watch World LLC** is a halal certification limited liability corporation based in the state of New York, and has operated in the certification industry since 1990. HWW is an organization that stands upon the trust of the Muslim public, and believes that it is imperative that their trust never be jeopardized. We maintain standards to the highest degree of scrutiny and perform regular audits for the protection of our constituents.

Halal Watch World understands that halal certification is a communal obligation (فرض كفاية), meaning, at least one person of the community must uphold it. If no one takes up this responsibility, the entire community bears a burden of sin. Therefore, we must be extra diligent with this effort. We realize the seriousness of the matter and understand the dire consequences of not filling this duty to the fullest capacity. God explains this to us in the Holy Quran by His statement:

***“And say not concerning that which your tongue says falsely: 'This is Halal and this is Haram,' so as to invent lies against Allah. Verily, those who invent lies against Allah will never prosper...A passing brief enjoyment (will be theirs), but they will have a painful torment.”***

*[Al Quran] 16:116-117*

HWW ensures to the best of its ability a high level of authenticity is upheld. This allows them to gain the trust of the Muslim community, and garner strong relationships with companies who produce, process, and distribute halal products at all levels. By this, they are able to offer halal producing company's guidance and consultation on the direction of their processes and products, while ensuring that Islamic dietary standards are always maintained and monitored. Muslims can use this information in order to make well informed decisions about what they choose to eat.

**Legal Filings:** Halal Watch World holds registered trademark number 4728733, and Department of State (New York) number 4814343. Halal Watch World is also a registered halal certifying organization with The Department of Agriculture and Markets of New York State (See supporting documentation).

We begin in the name of God SWT



# CERTIFICATION CONSIDERATIONS

There are 4 main factors taken into consideration when determining the halal status of a product:

## **Is the product/ingredient Halal Aslan (by default)?**

If the product is Halal by default, then there will be no ingredient investigation conducted. An audit of the HPF (Halal Product Facility), facility related documents and product identification documentation will however, still be required.

## **Is the product/ingredient Halal certified via another organization?**

If another organization certifies the product as Halal, then it is incumbent upon us to perform a *tahqeeq* (verification) certification of the establishment. We must be able to ascertain that the certifying body is competent and capable of determining the status of such products. In the event that we are unable to gain this information, our organization must inspect the location of production before certifying.

## **What is the Risk Assessment of the Facility?**

Each HPF (Halal Product Facility) must be assessed and assigned an appropriate level of risk. Each facility is graded according to assessed risk. As risk increases, guidelines, restrictions, and measures become more stringent. Risk is determined according to the products present in the facility, product and process management, and the equipment utilized for processing. Any product/s made with or derived from the items mentioned below would be considered Haram:

1. Human derived ingredients
2. Pork
3. Donkey (excluding the Onager)
4. Animals with fangs or talons (Carnivorous)  
(Excluding Hyena and Fox according to school of thought)
5. Animals not slaughtered according to Islamic ritual rites
6. Carrion
7. All forms of filth (Najis) i.e. Urine, Excrement, Blood, Pus, Vomit, etc
8. Insects (other than locusts)
9. Animals fed with more than 50% of any of the above without being fed on a pure diet for a stipulated number of days (The Jallaalah)
10. Any intoxicants
11. Anything toxic or harmful to the body (such as cigarettes)
12. Anything processed, made, produced, manufactured, and/or stored using utensils, equipment, and/or machinery in contact with

any of the above that have not been cleansed according to standards which remove contaminants.

### **HiRF: High Risk Facility**

Any facility that utilizes item/s listed above or a derivative thereof within the HPF and processes both halal and haram products using indifferent tools, machinery, or utensils. Thus, HiRF's by nature involve contaminants in some way in its processing.

### **MeRF: Medium Risk Facility**

Any facility that processes both halal and haram products using segregated tools, machinery, or utensils to the exclusion of items listed above. Facilities that process any of these items, even if segregation methods are employed, are to be deemed HiRF's.

### **LoRF: Low Risk Facility**

Any facility that does not process haram products on or inside of the premises.

As mentioned earlier, in relation to each risk level there are guidelines, restrictions and measures in place for the avoidance of contamination. Before any facility or any product made in said facility can be considered Halal suitable or certified Halal, these guidelines will have to be strictly adhered to.

Regarding contamination, products cannot be cooked upon or within the same utensils without proper cleansing. This means that any liquid substance that interacts with non-halal products becomes contaminated. This includes oil, and other wet cooking surfaces. Thus, if a vat of oil is used to cook non-halal products (which is considered as filth), it cannot be used to cook Halal products without contaminating it.

## **Are there any contents in the product that contain impermissible ingredients?**

We refer to the list of impermissible consumables on the previous pages. If the product under audit is found to contain any of the ingredients on the ban list, these products cannot be considered as halal, unless said ingredients are replaced with halal suitable alternatives.

# Client Details: The Pink Bakery, Inc

## FACILITY PROFILE

Over 10 years ago, our founder, Nubian, who was born with food allergies to milk and wheat, embarked on a challenging quest: to learn how to bake top 14 allergen-free. Growing up, she faced the difficulties of finding safe, delicious dessert options that didn't compromise on flavor or quality. Fueled by a passion to make a difference, Nubian created baking mixes that are both allergen-free and irresistibly tasty, designed to be easy to prepare by simply adding oil and water. Now's the opportunity to make your organization more inclusive with your food service options because of her efforts!

<b>Client Details</b>	
<b>GENERAL INFORMATION</b>	
Total Number of Products:	6
Total Number of Ingredients:	38
<b>SUPPLIER OVERVIEW</b>	
Supplier 1:	Wholesome
Supplier 2:	Jedwards International, Inc.
Supplier 3:	Starwest Botanicals
Supplier 4:	Brand Storm, Inc.
Supplier 5:	Hillcrest/ BakeMark/ Rumford
Supplier 6:	Ingredion Incorporated/ Skidmore
Supplier 7:	Ardent Mills
Supplier 8:	Thymly Products
Supplier 9:	Ciranda

## PRODUCT INFORMATION

<b>Product Name</b>	<b>HWW Product ID</b>
27 lb Premium Top 14 Allergen-Free Brownie Mix	MR359_RF2317
25.63 lb Premium Top 14 Allergen-Free Chocolate Chip Cookie Mix	MR359_RF2318
25.07 lb Premium Top 14 Allergen-Free Banana Bread Mix	MR359_RF2319
25 lb Premium Top 14 Allergen-Free All-Purpose Flour Mix	MR359_RF2320
25.19 lb Premium Top 14 Allergen-Free Pancake & Waffle Mix	MR359_RF2322
25.19 lb Premium Top 14 Allergen-Free Biscuit Mix	MR359_RF2323

## **PRODUCT PROFILE**

### **27 lb Premium Top 14 Allergen-Free Brownie Mix**

#### **27 lb Premium Top 14 Allergen-Free Brownie Mix (MR359\_RF2317)**

27 lb Premium Top 14 Allergen-Free Brownie Mix

- **INGREDIENTS:**

- INGREDIENT 12141 | Organic Evaporated Vegan Cane Sugar (Wholesome)
- INGREDIENT 12142 | Organic Cocoa Powder Natural 22/20 (Jedwards International, Inc.)
- INGREDIENT 12143 | Organic Arrowroot Powder (Starwest Botanicals)
- INGREDIENT 12144 | Non-GMO Pink Himalayan Salt (Brand Storm, Inc.)
- INGREDIENT 12145 | Non-GMO Baking Powder (Hillcrest/ BakeMark/ Rumford):
- INGREDIENT 12146 | Non-GMO Ticaxan Xanthan Gum EC NGMO 75000851 (Ingredion Incorporated/ Skidmore)
- INGREDIENT 12147 | Organic Sorghum Flour (Ardent Mills)
- INGREDIENT 12148 | Non-GMO Baking Soda (Thymly Products)

## **PRODUCT PROFILE**

### **25.63 lb Premium Top 14 Allergen-Free Chocolate Chip Cookie Mix**

#### **25.63 lb Premium Top 14 Allergen-Free Chocolate Chip Cookie Mix (MR359\_RF2318)**

25.63 lb Premium Top 14 Allergen-Free Chocolate Chip Cookie Mix

- **INGREDIENTS:**

- INGREDIENT 12149 | Organic Evaporated Vegan Cane Sugar (Wholesome)
- INGREDIENT 12151 | Organic Arrowroot Powder (Starwest Botanicals)
- INGREDIENT 12152 | Non-GMO Pink Himalayan Salt (Brand Storm, Inc.)
- INGREDIENT 12153 | Non-GMO Baking Powder (Hillcrest/ BakeMark/ Rumford)
- INGREDIENT 12154 | Non-GMO Ticaxan Xanthan Gum EC NGMO 75000851 (Ingredion Incorporated/ Skidmore)
- INGREDIENT 12155 | Organic Sorghum Flour (Ardent Mills)
- INGREDIENT 12156 | Non-GMO Baking Soda (Thymly Products)
- INGREDIENT 12157 | Organic Light Brown Sugar (Wholesome)
- INGREDIENT 12158 | Organic Chocolate Chips 56% 1M Silver (Ciranda)

## **PRODUCT PROFILE**

### **25.07 lb Premium Top 14 Allergen-Free Banana Bread Mix**

#### **25.07 lb Premium Top 14 Allergen-Free Banana Bread Mix (MR359\_RF2319)**

25.07 lb Premium Top 14 Allergen-Free Banana Bread Mix

- **INGREDIENTS:**
- INGREDIENT 12160 | Organic Arrowroot Powder (Starwest Botanicals)
- INGREDIENT 12161 | Non-GMO Pink Himalayan Salt (Brand Storm, Inc.)
- INGREDIENT 12162 | Non-GMO Baking Powder (Hillcrest/ BakeMark/ Rumford)
- INGREDIENT 12163 | Non-GMO Ticaxan Xanthan Gum EC NGMO 75000851 (Ingredion Incorporated/ Skidmore)
- INGREDIENT 12164 | Organic Sorghum Flour (Ardent Mills)
- INGREDIENT 12165 | Non-GMO Baking Soda (Thymly Products)
- INGREDIENT 12166 | Organic Light Brown Sugar (Wholesome)

## **PRODUCT PROFILE**

### **25 lb Premium Top 14 Allergen-Free All-Purpose Flour Mix**

#### **25 lb Premium Top 14 Allergen-Free All-Purpose Flour Mix (MR359\_RF2320)**

25 lb Premium Top 14 Allergen-Free All-Purpose Flour Mix

- **INGREDIENTS:**
- INGREDIENT 12168 | Organic Arrowroot Powder (Starwest Botanicals)
- INGREDIENT 12171 | Non-GMO Ticaxan Xanthan Gum EC NGMO 75000851 (Ingredion Incorporated/ Skidmore)
- INGREDIENT 12172 | Organic Sorghum Flour (Ardent Mills)

## **PRODUCT PROFILE**

### **25.19 lb Premium Top 14 Allergen-Free Pancake & Waffle Mix**

#### **25.19 lb Premium Top 14 Allergen-Free Pancake & Waffle Mix (MR359\_RF2322)**

## 25.19 lb Premium Top 14 Allergen-Free Pancake & Waffle Mix

- **INGREDIENTS:**

- INGREDIENT 12178 | Organic Evaporated Vegan Cane Sugar (Wholesome)
- INGREDIENT 12180 | Organic Arrowroot Powder (Starwest Botanicals)
- INGREDIENT 12181 | Non-GMO Pink Himalayan Salt (Brand Storm, Inc.)
- INGREDIENT 12182 | Non-GMO Baking Powder (Hillcrest/ BakeMark/ Rumford)
- INGREDIENT 12183 | Non-GMO Ticaxan Xanthan Gum EC NGMO 75000851 (Ingredion Incorporated/ Skidmore)
- INGREDIENT 12184 | Organic Sorghum Flour (Ardent Mills)

## **PRODUCT PROFILE**

### **25.19 lb Premium Top 14 Allergen-Free Biscuit Mix**

#### **25.19 lb Premium Top 14 Allergen-Free Biscuit Mix (MR359\_RF2323)**

25.19 lb Premium Top 14 Allergen-Free Biscuit Mix

- **INGREDIENTS:**

- INGREDIENT 12187 | Organic Arrowroot Powder (Starwest Botanicals)
- INGREDIENT 12188 | Non-GMO Pink Himalayan Salt (Brand Storm, Inc.)
- INGREDIENT 12189 | Non-GMO Baking Powder (Hillcrest/ BakeMark/ Rumford)
- INGREDIENT 12190 | Non-GMO Ticaxan Xanthan Gum EC NGMO 75000851 (Ingredion Incorporated/ Skidmore)
- INGREDIENT 12191 | Organic Sorghum Flour (Ardent Mills)

## **CLEANING METHOD**

### Description:

A quality clean is the clean type that removes quality compromising residues.

1. Clean the safely accessible equipment exterior surfaces with Yellow Tools.
2. Switch all Mixing line equipment to "OFF" at all control locations
3. Perform a lock out, tag out.
4. Clean the remaining equipment exterior surfaces with Yellow Tools.
5. Open equipment access points and doors.
6. Remove product residue from equipment interior Food Contact surfaces using Red Tools.
7. Document all cleaning activities on QMR 011 (d and e).

VERIFICATION: Have a supervisor inspect and verify that equipment is properly cleaned according to this description:

"Equipment Exterior Surfaces and especially Food Contact Surfaces are visually confirmed as having nothing more than a fine residual dust layer with no product accumulation or clumps."

-If verification fails to meet the above criteria, continue cleaning further before attempting verification again.

8. When verification is successful:

Close all equipment access points and doors.

Visually inspect vacuum contents and dump contents into the trash.

Frequency: As needed.

## **VENDOR ASSESSMENT**

<b>Vendor</b>	<b>Raw Material</b>	<b>Pass/Fail</b>	<b>Status Recommendation</b>	<b>Ingredient Source</b>
Wholesome	Organic Evaporated Vegan Cane Sugar	Pass	HALAL_ASLAN	PLANT
Jedwards International, Inc.	Organic Cocoa Powder Natural 22/20	Pass	HALAL_ASLAN	PLANT
Starwest Botanicals	Organic Arrowroot Powder	Pass	HALAL_ASLAN	PLANT
Brand Storm, Inc.	Non-GMO Pink Himalayan Salt	Pass	HALAL_ASLAN	MINERAL
Hillcrest/ BakeMark/ Rumford	Non-GMO Baking Powder	Pass	HALAL_ASLAN	PLANT
Ingredion Incorporated/ Skidmore	Non-GMO Ticaxan Xanthan Gum EC NGMO 75000851	Pass	HALAL_ASLAN	SYNTHETIC
Ardent Mills	Organic Sorghum Flour	Pass	HALAL_ASLAN	PLANT
Thymly Products	Non-GMO Baking Soda	Pass	HALAL_ASLAN	SYNTHETIC
Wholesome	Organic Light Brown Sugar	Pass	HALAL_ASLAN	PLANT
Ciranda	Organic Chocolate Chips 56% 1M Silver	Pass	HALAL_ASLAN	PLANT

## **TESTING METHOD**

The following tests are performed for the production facility: Cleaning Validation, ATP Swab Testing.

## **DOCUMENTATION**

<b>Category</b>	<b>Results</b>
Legal Business Documents	<b>PASS</b>
Proof Of Purchase	<b>PASS</b>
Pest Control	<b>PASS</b>
Water Report	<b>PASS</b>
Traceability Plan	<b>PASS</b>
Flowchart of Processing	<b>PASS</b>
SSOP (Standard Sanitation Operating Procedure)	<b>PASS</b>
Recall Plan	<b>PASS</b>

# CONCLUSION

Client was cooperative and compliant with all relevant documentation requests. All documentation has been analysed during this review. The Pink Bakery, Inc's product/s are deemed to be Halal compliant and suitable.

**Based upon this information, the review team hereby recommends Halal certification for all products mentioned in this report.**

My signature below is a testimony that the information provided herein is factual to the best of my knowledge.

## **REVIEW AGENT:**



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Tameem Allie

**Technical Review Analyst**

## **APPROVED BY:**



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Sh. Darweesh Muhammad

**Certification Committee Chair**

**Date: July 1, 2025**