

SAMPLE RECALL NOTICE: UNDECLARED

ALLERGEN

[STATE] FIRM RECALLS [PRODUCT]

DUE TO UNDECLARED ALLERGEN

[CITY], [DATE] – [COMPANY], an [CITY, STATE], establishment, is recalling approximately [AMOUNT] pounds of [PRODUCT] due to an undeclared allergen [SPECIFY ALLERGEN].

The following products are subject to recall:

[IDENTIFYING INFO: TYPE OF CONTAINER, WEIGHT,
“BRAND NAME AND OTHER LABEL INFORMATION,”
ESTABLISHMENT NUMBER, CASE AND/OR DATE CODES]

The products were produced on/from [DATE] and distributed to [LEVEL OF DISTRIBUTION, i.e., RETAIL ESTABLISHMENTS, INSTITUTIONS, ETC.] in [STATES].

The problem was discovered through [SPECIFY HOW PROBLEM WAS DISCOVERED]. Anyone concerned about an allergic reaction should contact a physician.

Consumers with questions about the recall may contact [CONTACT TITLE AND NAME] at [TELEPHONE NUMBER].

Media with questions about the recall may contact [CONTACT TITLE AND NAME] at [TELEPHONE NUMBER].