

SAMPLE RECALL NOTICE: LISTERIA [STATE] FIRM RECALLS [PRODUCT] DUE TO POSSIBLE LISTERIA CONTAMINATION

CITY], [DATE] – [COMPANY], an [CITY, STATE], establishment,
is recalling approximately [AMOUNT] pounds of [PRODUCT] that
may be contaminated with *Listeria monocytogenes*].

The following products are subject to recall:

[IDENTIFYING INFO: TYPE OF CONTAINER, WEIGHT,
“BRAND NAME AND OTHER LABEL INFORMATION,”
ESTABLISHMENT NUMBER, CASE AND/OR DATE CODES]

The products were produced on/from [DATE] and distributed to

[LEVEL OF DISTRIBUTION, i.e., RETAIL ESTABLISHMENTS,
INSTITUTIONS, ETC.] in [STATES].

The problem was discovered through [SPECIFY HOW PROBLEM WAS DISCOVERED]. There
have been [# or NO] reports of illness associated with the consumption of these products.

Consumption of food contaminated with *Listeria monocytogenes* can cause listeriosis, an uncommon,
but potentially fatal disease. Healthy people rarely contract listeriosis. However, listeriosis can cause
serious and sometimes fatal infections in those with weak immune systems, such as infants, the elderly,
pregnant women and persons with human immunodeficiency virus (HIV) infection or undergoing
chemotherapy. Symptoms include high fever, severe headaches, neck stiffness, nausea, confusion, and
convulsions. Consumers with questions about the recall may contact

[CONTACT TITLE AND NAME] at [TELEPHONE NUMBER].

Media with questions about the recall may contact [CONTACT
TITLE AND NAME] at [TELEPHONE NUMBER].