

INTRODUCTION

A recall may be an alternative to FSIS detaining or seizing adulterated or misbranded products. However, if firms do not adequately remove a recalled product from commerce, a recall does not prevent FSIS from taking other appropriate actions, such as issuing public health alerts or detaining or seizing product to protect the public.

The agency will also assess whether your recall strategy, or execution of that strategy, is effective. If it finds it is ineffective, FSIS may seek to bring an enforcement action against you or your consignees.

FSIS has developed this guidebook and workbook to aid small and very small establishments that produce meat or poultry products in creating their plans for how they will conduct a recall should it become necessary for them to do so. The following information can be used to design and implement an effective recall plan.